

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation:	
<b>Her Centre Limited</b>	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based?	
<b>Greenwich</b>	
Contact person:	Position:
<b>Ms Stacy Smith</b>	<b>Director</b>
Website: <b>http://www.hercentre.org</b>	
Legal status of organisation:	Charity, Charitable Incorporated Company or company number:
<b>Registered Charity</b>	<b>1070755</b>
When was your organisation established? <b>03/09/1997</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying?		
<b>Making London Safer</b>		
Which of the programme outcome(s) does your application aim to achieve?		
<b>More survivors of domestic violence accessing good quality support services that help them to improve their safety, health and well-being</b>		
<b>BME, LGBT and disabled survivors of domestic violence accessing appropriate services which understand and meet their needs</b>		
Please describe the purpose of your funding request in one sentence.		
<b>To employ a Follow Up Support Worker providing longer term support, enabling survivor's access to paid work placements, skills development and enhanced career prospects.</b>		
When will the funding be required? <b>01/04/2017</b>		
How much funding are you requesting?		
Year 1: <b>£57,527</b>	Year 2: <b>£57,835</b>	Year 3: <b>£58,455</b>
<b>Total: £173,817</b>		

**Aims of your organisation:**

Our vision: To eradicate violence against women and girls

Our mission: To engage, enable and empower women to move away from abuse, and forward with their lives

Her Centre PREVENT Domestic Violence (DV) and Sexual Violence (SV) where possible and last year reached 1223 vulnerable women in our community.

We provide SPECIALIST services meeting the needs of all women including those who identify as black minority ethnic (BME) and those who are Lesbian, Bisexual, Transgender (LGBT) and/or have a disability.

Our holistic interventions, providing crisis advocacy and long term counselling, aim to EMPOWER all survivors of DV and SV, helping to rebuild their lives.

Her Centre is a unique, women led service, we LISTEN to first hand experience of DV and SV survivors which informs the running of services. We aim to help women build better futures and OVERCOME BARRIERS to work with partner Greenwich Local Labour and Business (GLLAB), providing women with employment and training otherwise not available to them.

**Main activities of your organisation:**

- 1) CRISIS INTERVENTION -- we have fully qualified Independent Domestic Violence Advocates (IDVA's) to carry out risk assessments and safety planning to address urgent issues such as advice with legal actions, emergency and long term housing.
- 2) PEER LED SUPPORT GROUPS -- survivors have the opportunity to address trauma and move towards recovery.
- 3) COUNSELLING -- delivered by qualified counsellor, offering 1:1 for women who are deemed "safe" following initial crisis support. Counselling is also offered in a weekly group post crisis, for an average of six months
- 4) TRAINING -- personal development courses, enable women to re-build their confidence, self-esteem, assertiveness and emotional resilience.
- 5) COMMUNITY OUTREACH -- support workers enable women to live independently developing skills for independent living.
- 6) We are not doing this yet
- COMMUNITY EVENTS -- to educate communities, aiming to address DV root causes.
- 7) SURVIVOR STEERING GROUP -- Ex service users meet regularly to review service performance and influence new developments.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>7</b>	<b>6</b>	<b>7</b>	<b>7</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Rented</b>	<b>renewed yearly</b>

## Summary of grant request

DV and SV remains a national concern, The Office of National Statistics (2015) states "2 women are killed every week in England and Wales". The Crime Survey of England and Wales showed that "8% of women will suffer domestic violence in any given year" (2014). However, this statistic is under representative of the actual situation (Domestic Violence Statistics 2013). Recently the Government published Ending Violence in Women and Girls Strategy 2016 - 2020, which highlights the need for long term support. Similarly Finding the Costs of Freedom (Kelly, Sharp, Klein 2014) show the need for long term support to ensure victims are able to live a safe, independent life free from abuse. HER centre recognises survivors of DV and SV need long term support and want to offer this with City Bridge funding.

HER Centre works with vulnerable women, predominantly from deprived minority groups such as BME communities, disabled women and LBT women. Greenwich is a diverse borough with a growing immigrant community population, 47.7% are from BME communities and over 90 languages are spoken (National Statistics 2012). Research evidence shows that the needs of women who are in minority groups often go unmet (the Guardian, 2014). The Her Centre reduces the barriers to vulnerable women accessing services by actively reaching out to different communities such as Somalis in Woolwich, Nepalese and Bangladeshi in Plumstead, Nigerian and Ghanaian communities in Abbey Wood and Thamesmead.

In order to address the more long term needs of women, Her Centre will build on existing crisis services by offering survivors of DV and SV the chance to access:

- A Support Worker supporting 180 women who face challenges, such as mental health, long term illness or disability, identify as LGBT or have limited English and limited local knowledge
- 12 Paid work placements and access to NVQ Training up to Level 3, via GLLAB
- More needs related training courses, such as parenting, confidence building, basic DIY, and preparing for work.
- Preparation for work through education and careers events, via GLLAB.

HER centre have successfully supported survivors of DV and SV for 19 years, establishing a positive reputation with many local organisations such as: Greenwich Mind, Greenwich Association of the Disabled, the Traveller community, Greenwich Council, Housing for Women, Victim Support, Police, Ascent and Somali Parents Network. WE run women only basic English classes regularly. This allows HER centre to reach some of the most vulnerable women who need our service. We believe we can not only make a difference on a local level but also wider, based on our holistic model of support and empowerment. HER centre are involved in the Local Authority Women and Girls' Strategic Board, and supports the survivor forum that sits on this board.

HER Centre meets multiple outcomes of the 'Making London Safer' trusts programme for example reaching out to BME, LGBT and disabled survivors of DV and SV. Research shows that specialist knowledge of needs of these groups is essential (Ending Violence Against Women and Girls Strategy 2016-2020). The Her Centre have high skilled and trained staff that are able to support survivors from any background to deal with the impact of DV and SV. Often beneficiaries present with a wide range of needs such as poor mental health and wellbeing, physical and emotional abuse, isolation, limited English, cultural issues, lack of confidence and self-esteem. NSPCC and Safe lives (2015) noted that 130,000 children also suffer as a result of DV and SV. Her Centre is proactively supporting the needs of women and their children by listening to them and developing our service accordingly.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

**PQASSO level two from NCVO, Safe Lives Accreditation as an IDVA service**

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Access to 1:1 specialist support for 60 women a year, 180 overall, for an average of six months a year to ensure they achieve and maintain independence. Our holistic offer includes confidence building training, independent living skills development, and training to address money management**

**Access to NVQ level 3 qualifications and 12 paid work placements a year. These are paid at London Living Wage and provide women with real employment experience and opportunities to move into long term posts**

**Practical and emotional support via group work to develop life skills, work preparation and fast track access to qualifications, training and job placements, women can rebuild their lives.**

**A user led steering group working with a local peer support agency which will run throughout the lifetime of the project. As well as directing services, this group gives women a chance to socialise and develop confidence in communication and evaluating our services.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**180 women report feeling more confident and positive about their future, with the skills and support networks to live independently**

**40 women have accessed a six month work placement via delivery partner GLLAB, developing their skills and work experience**

**180 women stay safe and free from DV and SV**

**30 women move into permanent employment offers, through training and placements**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**We will be exploring with our partner alternative sources of funding throughout the programme; potentially breaking down elements of the project into several small service "offers" to be eligible for a wider range of funders.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**60**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**Greenwich (100%)**

What age group(s) will benefit?

**All ages**

What gender will beneficiaries be?

**Female**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**1-10%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Recruitment	300	0	0	300
Sessional trainers to lead courses	2,000	2,000	2,000	6,000
Travel and volunteer costs	1,000	1,000	1,000	3,000
Accommodation and utilities	1,500	1,500	1,500	4,500
Marketing	500	500	500	1,500
Monitoring, evaluation and learning	1,000	1,000	1,000	3,000
Professional and legal fees	100	100	100	300
Partner costs	20,736	20,736	20,736	62,208
Salaries	30,391	30,998	31,618	93,007

<b>TOTAL:</b>	<b>57,527</b>	<b>57,834</b>	<b>58,454</b>	<b>173,815</b>
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### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
	0	0	0	0

<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>
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### How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
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Recruitment	300	0	0	300
Sessional trainers for courses	2,000	2,000	2,000	6,000
Travel and volunteer costs	1,000	1,000	1,000	3,000
Accommodation and utilities	1,500	1,500	1,500	4,500
Marketing	500	500	500	1,500
Monitoring and evaluation	1,000	1,000	1,000	3,000
Professional and legal fees	100	100	100	300
Partner costs	20,736	20,736	20,736	62,208

<b>TOTAL:</b>	<b>57,527</b>	<b>57,834</b>	<b>58,454</b>	<b>173,815</b>
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## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>March</b>	Year: <b>2016</b>
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Income received from:	£
Voluntary income	406,060
Activities for generating funds	2,306
Investment income	704
Income from charitable activities	154,490
Other sources	0
<b>Total Income:</b>	<b>563,560</b>

Expenditure:	£
Charitable activities	391,667
Governance costs	3,557
Cost of generating funds	0
Other	95,412
<b>Total Expenditure:</b>	<b>490,636</b>
<b>Net (deficit)/surplus:</b>	<b>72,924</b>
<b>Other Recognised Gains/(Losses):</b>	<b>0</b>
<b>Net Movement in Funds:</b>	<b>72,924</b>

Asset position at year end	£
Fixed assets	7,669
Investments	0
Net current assets	226,538
Long-term liabilities	72,423
<b>*Total Assets (A):</b>	<b>161,784</b>

Reserves at year end	£
Restricted funds	89,707
Endowment Funds	0
Unrestricted funds	72,077
<b>*Total Reserves (B):</b>	<b>161,784</b>

\* Please note that total Assets (A) and Total Reserves (B) should be the same.

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
21-30%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

Following an organisational review, we have made some amendments to back office support and are piloting a second senior DV post, from an existing DV post. The financial impact is less than £20,000.



### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	0	0
London Local Authorities	150,000	136,500	136,500
London Councils	0	0	20,000
Health Authorities	0	0	0
Central Government departments	5,082	0	20,000
Other statutory bodies	0	0	0

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Big Lottery	208,746	249,513	306,691
Henry Smith	32,500	33,000	37,000
Lloyds foundation	19,380	19,820	0
Garfield Weston	0	0	20,000
	0	0	0

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Stacy Smith**

Role within                      **Managing Director**  
Organisation: